

BACK TO SCHOOL

THUMBS UP FROM PUPILS

Immanuel College in Bushey, Herts is one of the top 100 most improved schools in the country for the second year running.

The school feeds around 1100 pupils and staff daily while having recently introduced a biometric paying system where pupils pay for their meals using their thumbprint.

This is just one of the innovative systems introduced

by Signature Catering Services which took over the school's catering contract in 2006. Prior to this they employed the services of the local Authority caterer, with food served in stainless steel gastronorm dishes.

Signature was tasked with revamping the school meals operation and introduced Primeware's Hot Tiles and ceramic dishes, alongside creating a colourful new style of food offering.

Over the last two years, sales in the catering department have increased by more than 50%, with less than 20% of pupils and staff bringing in packed lunches. Breakfast, lunch and morning break are served daily from the Primeware range.

Primeware's impressive Hot Tiles are glass or ceramic tiled inserts which simply drop into the gastronorm bain-marie wells of a servery counter to create a colourful platform, for hot as well as cold food.

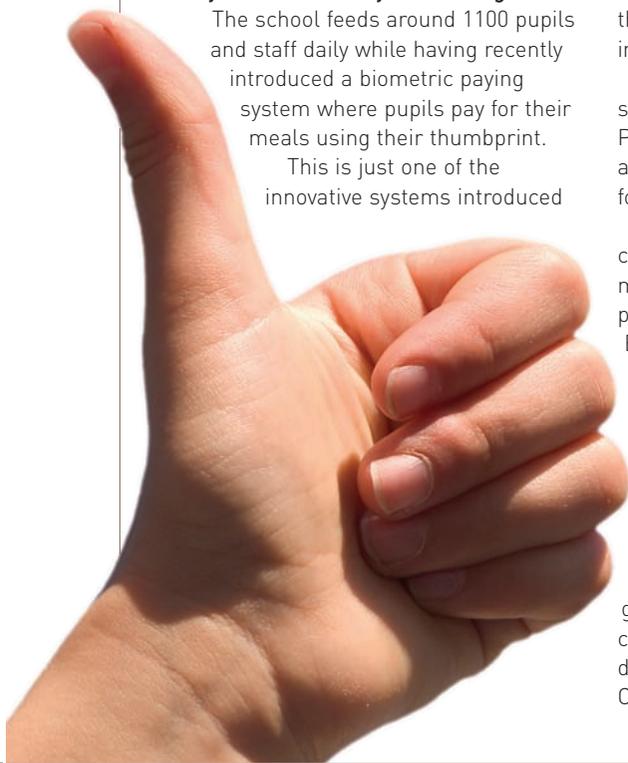
Combined, the tiles and ceramic gastronorm dishes offer a wide choice of colour combinations and complement any design concept or theme – ideal for the College's Healthy Eating Programme.

Signature's managing director Jonathan



Wilson, says: "Primeware enables catering operators to uplift their servery counters and present food in an appealing way. We chose it because of its versatility. We can easily transform the look of our counters by using different dishes and changing the counter layout, creating interest for our customers.

"Using Primeware has definitely contributed to our success. We display paninis, hot wraps and rolls directly on the Hot Tiles and our other food in the various sizes of ceramic dishes which also sit comfortably on the tiles."



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Tropicana Go!

Pure Juice & Water for kids, with natural flavourings

- One 200ml bottle provides one of a child's 5 A DAY
- Made of 70% pure Juice and 30% water with only natural flavours
- No added artificial flavours, colours, preservatives or sweeteners



www.tropicana-go.com

Each 200 ml bottle of Orange & Pear contains

Calories	Sugars*	Fat	Saturates	Salt
80	16.8g	0g	0g	0g
4%	20%	0%	0%	0%

Of a child's Guideline Daily Amount (based on an 1800 Calorie diet)
*only contains naturally occurring sugars
Values vary for different flavours.
See packs for further nutrition information



- One bottle = 2 of your 5 a day
- 100% tasty pure fruit smoothies
- The Original Smoothie since '94



www.pj-smoothies.co.uk

Each 250 ml bottle of Apples, Kiwi and Lime contains

Calories	Sugars*	Fat	Saturates	Salt
143	32.5g	0g	0g	0g
8%	38%	0%	0%	0%

Of a child's Guideline Daily Amount (based on an 1800 Calorie diet)
*only contains naturally occurring sugars
Adults' values are given on pack and vary for different flavours.
See packs for further nutrition information

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- One bottle of Tropicana accounts for one of your five fruit and vegetables a day
- Made from 100% pure squeezed orange juice, Not From Concentrate



Each 250 ml bottle contains

Calories	Sugars*	Fat	Saturates	Salt
108	22.5g	0g	0g	0g
6%	26%	0%	0%	0%

Of a child's Guideline Daily Amount (based on an 1800 Calorie diet)
*only contains naturally occurring sugars
Adults' values are given on pack. See packs for further nutrition information

***AC Nielsen Soundtrack P10 06 Total Inputs.

**Grocer Top 100 Brands 2007

